

Global Goals Project

Other Publications

Sites for building other publications:

Padlet	https://padlet.com/
Powtoons	www.powtoon.com
iMovies	_I-phone app
ThingLink	https://www.thinglink.com/

Things to include:

Title

- Definition or explanation of the issue, topic or cause.

Your Goal

- Describe in detail what the goal is and how it affects people or the planet.

The Negative

- What makes things worse?
- What are the negatives?
- What hurdles get in the way or need to be overcome?
- Examples / stories

The Positive

- What makes things better?
- What are the positives?
- What has made things better?
- Examples / stories

Connections

- What other issues are connected?
- Why? How?
- Describe / Explain



Solutions **Groups**

What can be done by:

- Governments
- Charities
- NGOs



Solutions **Individuals**

- How can an individual help?
- What can be done?
- What groups can individuals connect with?
- Examples / Stories

Pictures	Lots of interesting pictures makes your website much more interesting and more educational.
Videos	Embedding a video on your topic can help generate interest in your topic.
Graphs	Lots of Graphs and Diagrams help your viewers to understand the important details
Maps	Maps can draw people in and get them interested.

Interesting Things

- Statistics
- Facts
- Did you know?
- Other interesting ideas



Hyperlinks – Links to other websites and videos will allow people with keen interest in your topic to continue learning.

Structure / Organization – Is your Publication well organized?

- Have you used interesting features?
- Are pictures and graphs in the right places?
- Are there places that have too much text?
- Do your links work?

Make sure you have answered the driving questions:

- *How do I get people to think about my topic?*
- *What does my audience need to know about my topic?*
- *What can individuals do / why should they care about my topic?*