Global Goals Project

Building a Website

Sites for building free websites:

Yola	https://www.yola.com/	Wix	http://www.wix.com/
WebNode	http://us.webnode.com/	Square Space	http://www.squarespace.com/
Weebly	www.weebly.com	Google Sites	http://sites.google.com
Jimbo	http://www.jimdo.com/		

Things to include:

Title
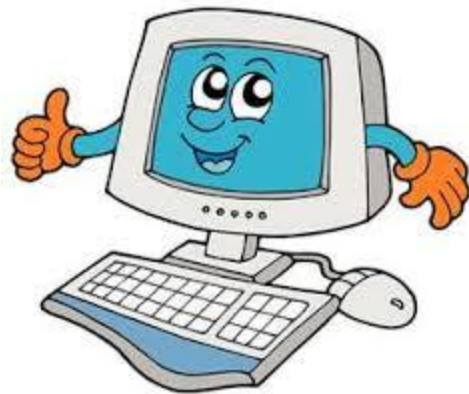- Definition or explanation of the issue, topic or cause.

Your Goal
- Describe in detail what the goal is and how it affects people or the planet.

The Negative
- What makes things worse?
- What are the negatives?
- What hurtles get in the way or need to be overcome?
- Examples / stories

The Positive
- What makes things better?
- What are the positives?

- What has made things better?
- Examples / stories

Connections
- What other issues are connected?
- Why? How?
- Describe / Explain

Solutions   **Groups**
What can be done by:
- Governments
- Charities
- NGOs

Solutions   **Individuals**
- How can an individual help?
- What can be done?
- What groups can individuals connect with?
- Examples / Stories

Pictures	Lots of interesting pictures makes your website much more interesting and more educational.
Videos	Embedding a video on your topic can help generate interest in your topic.
Graphs	Lots of Graphs and Diagrams help your viewers to understand the important details
Maps	Maps can draw people in and get them interested.

Interesting Things
- Statistics
- Facts
- Did you know?
- Other interesting ideas

Hyperlinks – Links to other websites and videos will allow people with keen interest in your topic to continue learning.

Structure / Organization – Is your website well organized?
- Have you used several pages as opposed to one scrolling page?
- Are pictures and graphs in the right places?
- Do your links work?

Make sure you have answered the driving questions:
- *How do I get people to think about my topic?*
- *What does my audience need to know about my topic?*
- *What can individuals do / why should they care about my topic?*